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## mail2web.com signs strategic partnership agreement with Turkey's media giant Dogan Media Group

**Toronto, Ontario --- February 20, 2006**

mail2web.com, a world-wide application provider for consumers and businesses and brand of Softcom Technology Consulting Inc., announced today a strategic alliance with Turkey's media giant Dogan Media Group.

Dogan Media Group's Dogan Online division is the fastest growing Internet service provider in Turkey. In a recent meeting during Microsoft's CEO Summit in Istanbul, Dogan Media Group's executives and Bill Gates, Chairman of Microsoft Inc. agreed to develop joint services positioned towards the Turkish market including a local search engine. "Following our meetings with Microsoft, we have decided to work with mail2web.com who has broad international expertise and competency with Microsoft technologies. We are sure that this strategic alliance is going create very positive results" said Dogan Online's co-Chairman Orhan Goksal.

As a result of this agreement Turkish customers will be able to enjoy mail2web.com's services in their local language with local support provided in the country. The first service to be offered under Dogan Online's own brand will be the localized version of the recently launched mail2web LIVE service which is a free email and collaboration product based on Microsoft's Exchange platform. With this service customers will be able to enjoy all the benefits of Microsoft Exchange, like native ActiveSync support for PocketPC and Smartphones as well as native BlackBerry support and integration with anti-Spam and anti-Virus features. This service also includes a custom developed email aggregation service which collects customer emails from other POP3 and IMAP compatible email systems and presents them to the user from a single user interface.

Other services to follow will include mail2web.com's mediablog product, which is a free and full featured blogging service with support for Apple's iPod and iTunes compatible Podcasting and Nokia's mobile blogging tool Lifeblog.

"With its fast growing private business sector, young and well educated population, together with its geographically strategic location, we see Turkey the best choice to further enhance our EMEA operations. To jumpstart our operations in the region we couldn't have chosen a better partner than Turkey's largest media group and fastest growing Internet company, Dogan Media Group and Dogan Online." said Tony Yustein, Chairman of SoftCom Technology Consulting Inc. the parent company of mail2web.com.

With this strategic alliance, both companies are aiming to capture more than 50% of the Turkish Internet market.

More information about mail2web.com can be accessed at <http://services.mail2web.com>

More information about Dogan Media Group and Dogan Online is available at <http://www.dmg.com.tr> and <http://www.dol.com.tr>

### About Dogan Media Group and Dogan Online

Do•an Yay•n Holding (DYH) is Turkey's leading media-entertainment conglomerate, with operations in newspaper magazine and book publishing, television and radio broadcasting, printing and new media. DYH is uniquely positioned in the Turkish Media to inform and entertain its target group as well as to enrich their lives and widen their horizons in their innovative ways that will take them beyond the role of spectators and encourage their active participation. Dogan Online was created as a subsidiary of Dogan Media Group in 1999. Since then Dogan Online has been the fastest growing Internet company in Turkey with services ranging from consumer products like web portals to professional Internet services to corporations.

### About mail2web.com

mail2web.com is owned and managed by SoftCom Technology Consulting Inc., a privately held company headquartered in Toronto, Canada. Founded in 1997, SoftCom provides valuable, efficient and cost effective Internet-based services to more than 14 million customers with support of 26 languages in 220 countries worldwide. mail2web name and the logo are registered trademarks of SoftCom Technology Consulting Inc.

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