

## Cloud Hosting services leader SoftCom announces partnership in the VMware Service Provider program

SoftCom Inc. announced it has become a registered partner of VMware. SoftCom, a web services provider and parent company of myhosting.com, is a leader in Cloud Hosting, [VPS Hosting](#) and [Hosted Exchange](#) services.

**Toronto, ON – January 25, 2011:** By partnering with VMware, SoftCom is certified to deploy the company's virtualization services in its data centers. The relationship will facilitate the installation and use of VMware's solutions in such a way to reflect the overall business models governing SoftCom's operations. As a registered partner, SoftCom is certified to deliver VMware's virtual hosting solutions and applications to its customers.

"Partnering with VMware allows us to expand our already vast repertoire of [cloud hosting](#) services," said Darish Rajanayagam, Director of Operations at SoftCom. "VMware is widely regarded as one of the leading software and infrastructure providers in the virtualization industry, making this partnership a natural step for our organization. VMware's solutions for enterprise hosting infrastructure allow SoftCom to provide our customers with more options while offering compatibility with a greater number of operating systems and complementary technologies."

SoftCom will deploy VMware's technology as a solution for its back-end systems. Using VMware's ESX virtualization infrastructure, SoftCom will be able to manage servers in a customizable system that supports a wide variety of operating systems.

With VMware's ESX solutions, SoftCom is able to manage a virtualized server through an operating system interface of its choice. This allows the company to deploy third-party server operating systems based on customer preference and other factors, ensuring the highest quality of service possible. Through the operating system, SoftCom is able to manage and maintain the virtual environment with software of its choice, enhancing the company's ability to provide reliable and secure virtual server hosting solutions.

"At SoftCom, we strive to provide our customers with the best base technology to meet their end needs. By expanding our back-end infrastructure with VMware ESX, we can provide our customers with enhanced reliability and more options for developing their product through our cloud hosting services. Using VMware's ESX infrastructure allows us to choose operating systems that are optimized for each server's specific function. Because of this, each SoftCom customer can be assured of a virtualization solution that matches its needs," said Turker Sokullu, CEO at SoftCom.

SoftCom is deploying VMware's ESX systems to provide the core architecture powering its infrastructure servers and myhosting.com.

### About SoftCom Inc.

Founded in 1997, SoftCom Inc. is an industry leading provider of Cloud Hosting and [Business Communication services](#) to more than 2.5 Million users with support of 26 languages in 140 countries worldwide. myhosting.com and mail2web.com brands are owned and managed by SoftCom. SoftCom is a Microsoft Gold Partner and a member of Research in Motion (RIM) Blackberry Alliance program.

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