

**IMPACT**  
AWARDS 2012



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Microsoft  
Partner Network

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**SoftCom a Hosting Partner of the Year Finalist in the  
2012 Microsoft Partner Network IMPACT Awards**

*Microsoft Canada Inc recognizes achievements of leading Canadian technology partners.*

**TORONTO, Ontario – October 23, 2012** – SoftCom announced that it has been selected as a finalist in the Hosting Partner of the Year category for the 2012 Microsoft Partner Network IMPACT Awards. The tenth annual IMPACT Awards recognize excellence within the Microsoft technology partner community in Canada.

“This year, we celebrate the 10th Anniversary of the IMPACT Awards, which recognizes the outstanding achievements of Canadian Technology Partners, such as SoftCom.” said Mark Dodds, Vice-President of Small Business, Midmarket Solutions & Partners, Microsoft Canada Inc. “Microsoft depends on our Partners now more than ever before as we enter a new era of cloud based computing. Our partnership is pivotal to growth and success and we look forward to celebrating the commitments of our Partners this year at the IMPACT Awards gala.”

SoftCom was chosen as a finalist in the Hosting Partner of the Year category.

"We are pleased to be chosen as a finalist in this category. This is a very prestigious nomination in our industry," said Celal Ulgen, Chief Marketing Officer at SoftCom. "There are many hosting companies in Canada and being one of the three considered for the award is an important recognition of our innovation. Being recognized for excelling in what we do is another important step in our story of growth."

SoftCom, along with other technology partner winners and finalists in each of the award categories, will be honored at an awards ceremony at the new Four Seasons Hotel located in Yorkville, Toronto on November 13, 2012.

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**About the Microsoft Partner Network IMPACT Awards**

In 2003, Microsoft Canada Inc. launched the IMPACT Awards, a program to recognize the numerous achievements within its technology Partner community. This year, Microsoft celebrates the 10<sup>th</sup> Anniversary of the program with 25 award categories designed to recognize innovation across Microsoft Partner Network Competencies, Emerging Technologies, and Marketing, Relationships & Partnering Excellence.

The IMPACT Awards are open to Active Canadian members of the Microsoft Partner Network.

For a list of all 2012 finalists, and more information on the Microsoft Partner Network IMPACT Awards, please visit <http://www.microsoft.ca/IMPACT>.

**About SoftCom**

Founded in 1997, [SoftCom Inc.](#) is an industry leading provider of cloud hosting and business communication services to more than 2.5 million users in 140 countries worldwide with support in 26 languages. SoftCom also manages the myhosting.com and mail2web.com brands. The company is a Parallels Platinum Service Provider Partner, Microsoft Silver Partner and member of Research in Motion (RIM) Blackberry Alliance program.

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