

SoftCom-Microsoft Technology Adoption Program collaboration for System Center 2012 SP1 achieves increased virtualization density for Hyper-V Virtual Machines

Toronto, ON – May 21, 2012: Microsoft has engaged SoftCom to participate in their System Center 2012 SP1 Technology Adoption Program (TAP), making them one of three organizations in North America and eight worldwide to take part.

As a result of their work with Microsoft, SoftCom Inc. a leading provider of VPS, Microsoft Exchange, and web hosting services has enhanced their Windows VPS product line through increased density and scalability provided by System Center 2012 and SP1 specific enhancements.

Well in advance of the System Center 2012 SP1 release, the Microsoft TAP program looks to “cutting edge” cloud IT companies to build, test and deploy system updates and features they have on the front burner. This helps ensure they’re building those features and systems that are going to meet demand.

SoftCom has been a Hyper-V based Windows VPS provider since its inception and is growing rapidly on that platform using System Center 2012 Operations Manager, Virtual Machine Manager and Orchestrator to provide a scalable infrastructure needed in today’s market.

“Involving ourselves in any Microsoft TAP program is an essential move for us,” said Turker Sokullu, CEO of SoftCom Inc. “We are able to get direct experience with what’s coming and even help to shape it. As fast as the hosting market is, we need to be faster, and business collaboration at development time is an integral way to achieve that.”

System Center 2012 was released in September 2012 and SP1 is expected to be released in early 2013. As the backbone for virtualized data center infrastructure and core component to any service provider offering SaaS, PaaS or even IaaS, System Center 2012 enables IT companies like SoftCom to develop cloud based infrastructure that is both highly scalable and offers the highest density in the virtualization market.

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myhosting.com is owned and managed by SoftCom Inc., a privately held company headquartered in Toronto, Canada. Founded in 1997, SoftCom provides reliable and cost effective Email and Web Hosting services to more than 10 million customers with support of 26 languages in 140 countries worldwide.

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About SoftCom

Founded in 1997, SoftCom Inc. is an industry leading provider of Cloud Hosting and Business Communication services to more than 2.5 Million users with support of 26 languages in 140 countries worldwide. The myhosting.com and mail2web.com brands are owned and managed by SoftCom. SoftCom is a Parallels Platinum Service Provider Partner, a Microsoft Gold Partner and a member of Research in Motion (RIM) Blackberry Alliance program.

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