



## **MEDIA RELEASE**

**For immediate release**

### **SoftCom named finalist for Parallels President's Award**

**(Toronto, January 22, 2013)** --- SoftCom has been selected as a finalist for the President's Award by Parallels, the hosting and cloud services enablement leader.

The Parallels President's Award recognizes a partner that has demonstrated a strong and longstanding commitment to delivering Parallels products and services to customers. They have distinguished themselves amongst the Parallels Partner community by successfully delivering high levels of sales growth, customer satisfaction, innovation, adding new customers, and creating significant business impact.

The other distinguished nominees in this category are GoDaddy.com and SoftLayer.

"We take great pride in being nominated for this important distinction," said Celal Ulgen, Chief Marketing Officer at SoftCom. "This has been a tremendous year of achievements for SoftCom and being recognized for our leadership and outstanding work alongside companies we greatly respect is an honour and another important page in our ongoing success story."

A Parallels Platinum Service Provider, SoftCom is among the elite Parallels partners worldwide. Previously, SoftCom was recognized as the recipient of the prestigious Parallels Excellence in Messaging & Collaboration Services and Parallels Automation award. The award recognizes a partner that has demonstrated a strong commitment to Parallels Automation technology through the success and creativity in their Messaging & Collaboration Services.

"We congratulate SoftCom on their nomination for the Parallels President's Award. The competitors in this category are among the most successful hosts and service providers in the cloud," said John Zanni, Vice President of Marketing and Alliances at Parallels. "These companies show a true commitment to growing their business in partnership with Parallels to deliver increased customer sales, revenue and efficiency."

Winners will be officially announced and recognized at [Parallels Summit 2013](#), February 4-6, 2013, at Caesar's Palace in Las Vegas, Nevada.



### **About SoftCom**

Founded in 1997, [SoftCom](#) Inc. is an industry leading provider of cloud hosting and business communication services to more than 2.5 million users in 140 countries worldwide with support in 26 languages. SoftCom also manages the myhosting.com and mail2web.com brands. The company is a Parallels Platinum Service Provider Partner, Microsoft Silver Partner and member of Research in Motion (RIM) Blackberry Alliance program and was recently selected as the winner in the Hosting Partner of the Year category of the 2012 Microsoft Partner Network IMPACT Awards.

### **About Parallels**

[Parallels](#) is a worldwide leader in hosting and cloud service enablement and desktop virtualization. Founded in 1999, Parallels is a fast-growing company with more than 900 employees in North America, Europe, and Asia.

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